

STUDIES

Title	Bridging the Gap: Philippine SMEs and Globalization
Description	This is a compilation of 19 essays on Philippine SMEs and globalization. It is divided into five parts: what is globalization; how may SMEs be helped to cope with globalization; how may SMEs prepare themselves to become active players in the global marketplace; how are SMEs faring so far; and where do we go from here. Assesses how far Philippine SMEs have begun to take globalization measures and initiatives and advocates new policies or reforms in policies and programs that would support SME efforts to survive and grow in an era of globalization.
Publication Date	2001
Frequency	One-time publication
Language	English
Pages	419
Price	P400.00
Publisher	Small Enterprises Research and Development Foundation and UP Institute for Small-Scale Industries (SERDEF & UPISSI) Phone: (02) 927.9238 / 928.7076 to 79 Telefax: (02) 920.6923 E-mail: info.issi@up.edu.ph Website: www.up.edu.ph/~issi
Available Format	Hard copies Available at UP ISSI office and selected National Bookstore branches.

Title	Doing Business in the Philippines
Description	This report compares business regulations across 21 Philippine cities in three key areas: starting a business, dealing with licenses, and registering property. These indicators cover areas of local jurisdiction or practice. The report shows that differences in regulations and practices -- or in the implementation of national-level regulations -- can enhance or constrain local business activity.
Publication Date	2008
Pages	126
Frequency	One-time publication
Language	English
Price	Not for sale.
Publisher	<p>The International Bank for Reconstruction and Development / The World Bank 1818 H Street NW, Washington DC 20433 Phone: 202-473-1000 E-mail: feedback@worldbank.org www.worldbank.org</p> <p>IFC Philippine Office International Finance Corporation (IFC) World Bank Group Phone : (02) 848.7333 Fax : (02) 848.7339 http://www.ifc.org</p>
Available Format	<p>Hard and soft copies. Also available online at: http://www.doingbusiness.org/documents/subnational/DB08_Subnational_Report_Philippines.pdf</p>

Title	Streamlining Business Registration In Local Government Units (LGUs)
Description	<p>This features the good practices in business processes in business permit and licensing (BPL) done in 16 LGUs nationwide. There are six common good practices categories which are contributory to the improved issuance of business permits and licenses. These include: 1) process improvement – making business registration as simple and short as possible; 2) business one stop shop (BOSS) – convening all offices involved in the BPL process in one area; 3) computerization – the use of information communications technology (ICT) in BPL process; 4) partnership and participation – developing multi-sectoral alliances to achieve a common goal or improve performance; 5) information, education and communication (IEC) – informing potential and existing customer about the requirements, procedures, and renewal process; and 6) customer satisfaction – obtaining client feedback and providing amenities as well as training staff to provide excellent customer service.</p> <p>This serves as a recipe book and a toolkit to motivate and enable LGUs to streamline their respective systems and procedures on business permits and licenses.</p>
Publication Date	2006
Pages	64
Frequency	One-time publication
Language	English
Price	Not for sale.

Publisher Department of Trade and Industry (DTI)
Bureau of Micro, Small and Medium Enterprise
Development (BMSMED)
Phone: (02) 890.4968 / 897.7596 / 897.1693
Fax: (02) 896.7916
E-mail: bmsmed@dti.gov.ph
Website: www.dti.gov.ph

In cooperation with:
German Technical Cooperation
GTZ Office Manila
Phone: (02) 812.3165
Fax: (02) 753.1441
E-mail: smedsep@mozcom.com
Website: www.smedsep.com

The Asia Foundation (TF)
Phone: (02) 851.1456
Fax: (02) 853.0474
Website: www.asiafoundation.org

Available Format Hard copies

Title **A collector's item: Philippine Internet Review:
10 Years of Internet History (1994-2004)**

Author Janette Toral

The *Philippine Internet Review: Ten Years of the Internet (1994-2004)* is a special publication that chronicles and explains the development of the Internet in the Philippines from its inception in 1994 to 2004.

Outline:

- Introduction: The Bigger Picture
This discusses how the Internet has changed the lives of Filipinos.
- Internet Timeline: 1994-2003
This chapter highlights Internet-related developments that transpired from 1994 to 2004. Various first-mover and "Internet bubble" facts are also highlighted.
- The Filipino Internet User Evolving
This looks into how the Filipino Internet user has evolved and changed through time. Online surfing, shopping, communication, relationships, and various usage habits from 1994 to 2003 will be looked into.
- Infrastructure Development: Building the Bandwidth Map
A discussion on making the Philippines wired to the Internet will be made. Various infrastructure and telecommunications players, which made these possible, will also be taken up.

- 1st Internet History Writing Competition
Winner: Marikina Internet Story
This chapter features how Marikina evolved as a pro-active IT city.
- People Power: Ordinary People and Traditional Companies Empowered by the Internet
Entrepreneurs and Personalities inspired by the Internet, and brought their craft to the New Economy.
- High-Tech Crimes: Scams, Fraud, and Hacking in the Philippines
Documenting various Internet scams, fraud, hacking incidents, stalking, and other crimes that victimized Filipinos.
- Blazing Glory: Philippine Dot Com Companies Surviving in the New Economy
So many dotcoms have come and gone. These are the ones, which remained strong and standing.
- Advocacy and Politics Online: A New Media
How the Internet has changed the way Filipinos push for their agenda?
- Conclusion: An Interview with the Father of the Philippine Internet.

Publication Date September 2004

Price \$6

Publisher Digital Filifino.com
E-mail: janette@digitalfilipino.com
<http://www.digitalfilipino.com>

Title	State of the Sector Reports 2006 <ul style="list-style-type: none"> - Costume Jewelry - Digital Animation - Fine Jewelry - Footwear - Furniture - Houseware - Holiday Décor - Leathergoods - Medical Transcription - Organic Products
Description	<p>This series of reports is published by Private Enterprise Accelerated Resource Linkages Project Phase 2 (Pearl2 Project) for 2004-2006.</p> <p>Pearl2, a project funded by the Canadian International Development Agency, is a five-year initiative (2002-2007) designed to support the development of small and medium enterprises throughout the Philippines. It aims to help create meaningful jobs for both men and women through the strengthening of Business Support Organizations (BSOs) and Investment Promotion Agencies (IPAs).</p> <p>The Pearl2 Project, in coordination with the Department of Trade and Industry, has identified industries for program assistance under the Project's Sectoral Enhancement component. Hence, studies were undertaken to determine how the Project can effectively assist these industries.</p> <p><u>Costume Jewelry</u></p> <p>For the inbound-logistics part of the value chain, the industry is sometimes hampered by the scarcity of materials. Some raw materials used like mother of pearl, moreover, are exported,</p>

which ultimately affects the sourcing of raw materials needed. Materials gatherers and suppliers also lack skills and resources to assure quality and sustain an environmentally friendly means of harvesting materials.

Digital Animation

The local animation industry is presently focused on doing contract work for foreign studios. Lack of skilled animators, especially in 3D work, however, has limited the capacity of the sector. This situation has persisted over the past years and remains a pressing concern of the industry. While measures have been adopted to try to alleviate this situation, progress has been slow due to insufficient number of creative talent going into animation related courses and lack of facilities in the training institutes.

Fine Jewelry

The challenge for the local fine jewelry sector at present is to sustain the growth in exports in the next few years in the face of rising raw materials prices, increasing production cost and intense competition posed by other countries. Aside from issues in raw materials supply, firms in the industry also have to contend with a limited pool of personnel with the needed skills and experience.

Footwear

The decline in the competitiveness of Philippine footwear stems from a variety of factors, some of them extending beyond the footwear production process – from sourcing of raw materials to the inadequate manufacturing technologies employed and the low productivity of their workforce. These factors push up product cost, making footwear products more expensive than those from the major world suppliers.

Furniture

The local furniture sector remains under intense global and regional competitive pressures. It presently faces numerous issues including crippled productivity, increasing costs of doing business and scarcity of reasonably priced local material. While foreign trade buyers still find design innovation and creativity to be the most valuable competitive advantage of Philippine-made furniture, most firms are unable to price competitively, thus unable to effectively protect their market share. A global downward price pressure influenced by weakening US dollar and unstoppable competition from China and Vietnam, for example, severely affect Philippine manufacturer-exporters' viability and competitiveness.

Houseware

Most of the issues in the houseware value chain still concern the early part of the chain especially in inbound logistics and operations. Lack of skills, quality control standards, tools and facilities among material gatherers, traders and suppliers are still prevalent leading to high material wastage, rejects, large variations in quality or specifications of materials and fluctuations in supply. There is also increasing concern about the negative effects on the environment of material gathering practices. Research and development (R&D) on raw materials also remain limited and research results are not widely disseminated.

Holiday Décor

The downtrend in industry exports reflects a decline in competitiveness of local holiday décor products caused by a variety of factors affecting the sector's value chain. At the inbound logistics

part of the chain, there are problems in maintaining raw material quality due to lack of skills, quality standards and technology among materials suppliers. Information on sources of raw materials is also insufficient. In terms of quality control, there is a lack of standards in receiving, warehousing and inventory control of inputs. This often leads to rejected materials. There is also inadequate proper storage and warehousing facilities for raw materials. This has led to damaged raw materials and further rejects.

Leathergoods

Various issues plague the industry's value chain which lead to low productivity and high product cost. In the inbound logistics phase of the value chain, there remains a chronic lack of good quality leather from local tanners due to problems in hide quality and preparation. Companies have to import leather to fill their needs, at additional costs. Leathergoods manufacturers have used a variety of indigenous materials in their products which has enabled them to turn out innovative items. However, R&D on other fibers and materials which can be used by the industry is limited which slows the rate by which these materials can be used by manufacturers.

Organic Products

Issues on the inbound logistics of the sector's value chain concern the lack of supply and insufficient quality of organic inputs. Producers have limited knowledge on technologies that will aid the production of organic inputs within the farm, as well as inadequate know-how on organic conversion technologies.

Other issues include difficulty in meeting the terms and conditions of funding sources, limited

knowledge of the market, and co-mingling of both organic and conventional produce.

Publication Date	2006
Frequency	Annual
Language	English
Pages	Costume Jewelry – 108 Digital Animation - 87 Fine Jewelry – 108 Footwear – 113 Furniture - 195 Houseware - 159 Holiday Décor – 108 Leathergoods - 107 Organic Products - 112
Price	Not for sale.
Publisher	Pearl2 Project Field Office Phone: (02) 751.5912/13 Fax: (02) 884.1544 E-mail: info@pearl2.net Website: www.pearl2.net
Available Format	Hard copies are available for research at the following DTI Offices: Board of Investments (BOI) Industry and Investment Building 385 Sen. Gil J. Puyat Ave., Makati City Bureau of Export Trade Promotion DTI International Building 375 Sen. Gil J. Puyat Ave., Makati City

Bureau of Micro, Small and Medium Enterprise
Development (BMSMED)
5/F Trade and Industry Building
361 Sen. Gil J. Puyat Ave., Makati City

Available Format Book

Title	State of the Sector Reports 2007 <ul style="list-style-type: none">- Costume Jewelry- Fine Jewelry- Footwear- Furniture- Houseware- Holiday Décor
Description	These reports are being updated and published yearly by PEARL2 to assess problems besetting the various industries including analysis of the industries' current status and propose courses of action to help the sector's further development. Since the PEARL2 Project has been terminated in August 2008, the 2007 reports have been published by the Bureau of Micro, Small and Medium Enterprise Development (BMSMED).
Publication Date	2009
Frequency	Annual
Language	English
Pages	Costume Jewelry – 109 Fine Jewelry – 110 Footwear – 109 Furniture - 165 Houseware - 141 Holiday Décor – 109

Price	Not for sale.
Publisher	<p>Department of Trade and Industry (DTI)</p> <p>Bureau of Micro, Small and Medium Enterprise Development (BMSMED)</p> <p>Phone: (02) 890.4968 / 897.7596 / 897.1693</p> <p>Fax: (02) 896.7916</p> <p>E-mail: bmsmed@dti.gov.ph</p> <p>Website: www.dti.gov.ph</p>

Title	Metalworking Industry-Sectoral Studies	
Description	An industry study of the different metalworking sectors, i.e., metal casting, machining, welding, heat treatment, tool & dies, iron and steel and electroplating. It provides an updated information, assessment and profile of each industry.	
Publication Date	Tool and Die	2008
	Heat Treatment	2005
	Electroplating	2004
	Iron and Steel	2003
	Metal Casting	2003
	Welding	1994
	Machining	1993
Frequency	Various	
Language	English	
Pages	26 up	
Publisher	Department of Science and Technology (DOST) Metals Industry Research and Development Center (MIRDC) Phone: (02) 837-0431 to 38 Fax: (02) 837.0613 E-mail: mirdcitps@yahoo.com Website: www.mirdc.dost.gov.ph	
Available Format	Hard copies	

Title	APEC-related Studies
Description	<p><u>Coalition-Building and APEC</u></p> <p>This book is a collection of papers which discusses the future direction of APEC as a trade and investment regime by addressing two specific issues: the future of the organization in terms of its institutional forms as well as the future of the liberalization agenda in the Philippines.</p>
	<p><u>Financial Liberalization: Managing Risks and Opportunities</u></p> <p>It is a collection of seven studies that focus interrelated aspects of the structural and institutional foundations of effective risk management and exploitation of opportunities in an open economy. It also draws lessons from and insights on macroeconomic management in an open economy; the liberalization of the banking industry; the human resource implications of financial liberalization and integration; and the behavior of Asia-Pacific Economic Cooperation (APEC) member-economies toward the financial services agreement under the General Agreement on Trade in Services (GATS).</p>
	<p><u>Thesis & Dissertation Assistance Program (TDAP) Paper Series 1: Selected Studies on APEC-Related Issues</u></p> <p>This book contains selected studies of diverse topics in adherence to the Philippine APEC Study Center Network (PASCN) research agenda covering issues and concerns of the Asia-Pacific Economic Cooperation (APEC).</p>
Publisher	<p>Asia-Pacific Economic Cooperation APEC Secretariat Phone: (65) 6775 6012 Fax: (65) 6775 6013 www.apec.org</p>

Title	Research Paper Series
Description	<p data-bbox="395 201 947 292"><u>No. 2005-01</u>: Experience of Crisis-Hit New Asian Countries: Do Asset Management Companies Increase Moral Hazard?</p> <p data-bbox="395 328 947 387"><u>No. 2004-01</u>: Toward a National Tax New Policy for E-commerce</p> <p data-bbox="395 424 947 483"><u>No. 2003-04</u>: The Philippine Innovation System: Structure and Characteristics</p> <p data-bbox="395 520 947 579"><u>No. 2003-03</u>: College Fee Structure and Philippine Inflation</p> <p data-bbox="395 616 947 707"><u>No. 2003-02</u>: Philippine Domestic Shipping Transport Industry: State of Competition and Market Structure</p> <p data-bbox="395 743 947 802"><u>No. 2003-01</u>: Exchange Policy in Philippine Development</p> <p data-bbox="395 839 947 930"><u>No. 2002-09</u>: Benefits and Losses from Rent Control in the Philippines: An Empirical Study of Metro Manila</p> <p data-bbox="395 967 947 1026"><u>No. 2002-08</u>: Assessing the Situation of Women Working in CALABARZON</p> <p data-bbox="395 1062 947 1094"><u>No. 2002-07</u>: Gender & Technology</p> <p data-bbox="395 1131 947 1222"><u>No. 2002-05</u>: The Philippine Payment System: Efficiency & Implications for the Conduct of Monetary Policy</p> <p data-bbox="395 1259 947 1323"><u>No. 2002-03</u>: Trade Reforms, Income Distribution and Welfare: The Philippine Case</p>

No. 2002-02: Mercury Pollution Due to
Small-Scale Gold Mining in the
Philippines: An Economic Analysis

No. 2002-01: The Dynamics of Housing
Demand in the Philippines: Income and
Life Cycle Effects

Publication Date	Varies
Frequency	One-time publication
Language	English
Publisher	Asia-Pacific Economic Cooperation APEC Secretariat Phone: (65) 68 919.600 Fax: (65) 68 919.690 Website: www.apec.org
Available Format	Book Downloadable at APEC website

Title	Perspective Paper Series
	<p><u>PPS No. 1</u>: A Perspective on Macroeconomic & Economy-wide Quantitative Models of the Philippines, 1990-1992</p>
	<p><u>PPS No. 4</u>: Philippine Competition Policy in Perspective</p>
	<p><u>PPS No. 8</u>: The Quest for a Better Environment: Past Experiences and Future Challenges</p>
	<p><u>PPS No. 10</u>: Research & Development & Technology in the Philippines</p>
	<p><u>PPS No. 3</u>: The Philippines in the Global Trading Environment</p>
	<p><u>PPS No. 7</u>: Infrastructure Development: Experience and Policy Options for the Future</p>
	<p><u>PPS No. 2</u>: The Poverty Fight: Has It New Made an Impact?</p>
	<p><u>PPS No. 11</u>: Rethinking Institutional Reforms in the Philippine Housing New Sector</p>
	<p><u>PPS No. 9</u>: Education, Labor Market New and Development: A Review of the Trends and Issues in the Philippines for the Past 25 Years</p>
	<p><u>PPS No. 5</u>: Central Banking in the New Philippines: Then, Now and the Future</p>
Publication Date	Varies, depending on the title
Frequency	One-time publication

Language	English
Pages	Varies, depending on the title
Publisher	Asia-Pacific Economic Cooperation APEC Secretariat Phone: (65) 68 919.600 Fax: (65) 68 919.690 Website: www.apec.org
Available Format	Book Downloadable at APEC website

Title	The Promotion of Sustainable Enterprises
Authors	Graeme Buckley, Michael Henriques and Jose-Manuel Salazar-Xirinachs
Description	<p>Promoting sustainable enterprises is about strengthening the institutions and governance systems which nurture enterprises – strong and efficient markets need strong and effective institutions. It is also about ensuring that human, financial and natural resources are combined equitably and efficiently in order to achieve innovation and enhanced productivity. This calls for new forms of cooperation between government, business, labor and society at large to ensure that the quality of present and future life and employment is maximized, at the same time, safeguarding the sustainability of the planet.</p> <p>This book provides detailed guidance on what constitutes a conducive environment for sustainable enterprises, noting that such an environment combines the legitimate quest for profit with the need for development which respects human dignity, environmental sustainability and decent work. This underscores the principle that sustainable enterprises need sustainable societies and that business tends to thrive where societies thrive vice versa.</p>
Publication Date	2008
Pages	258
Price	\$50
Publisher	International Labour Office (ILO) Subregional Office for South-East Asia and the Pacific

Title	Global Wage Report 2008/09 Towards policy coherence: Minimum wages and collective bargaining
Description	<p>The first in a new series of ILO reports focusing on wage developments, this volume reviews major trends in the level and distribution of wages around the world since 1995. It considers the effects of economic growth and globalization on wage trends, looking closely at the role of minimum wages and collective bargaining, and suggests way to improve wage levels and to enable more equal distribution.</p> <p>Wages are a major component of decent work, yet there is a serious knowledge gap in this increasingly important area which this report begins to address. Part one summarizes the main trends in average wages and distribution of wages, providing a statistical analysis of the links between wages and productivity, along with wage forecasts for 2008 and 2009. Part two examines the relationship between minimum wage policies and collective bargaining, highlighting the effects of institutions on wage outcomes and the importance of coherent policy articulation. Part three concludes with concrete policy recommendations and identifies key issues for further research. This report includes full technical and statistical annexes.</p>
Frequency	One-time publication
Language	English
Pages	150
Price	\$50

Publisher International Labour Office (ILO)
Subregional Office for South-East Asia
and the Pacific
Phone: (02) 580.9900
Fax: (02) 580.9999
E-mail: manila@ilo.org
Website: www.ilo.org

Available Format Book (Paperback)

Title	Trade and Employment
Author	Marion Jansen and Eddy Lee
Description	This study is the outcome of collaborative research between the World Trade Organization Secretariat and the International Labour Office. It addresses an issue that is of concern to both organizations: the relationship between trade and employment. On the basis of an overview of the existing academic literature, the study provides an impartial view of what can be said, and with what degree of confidence, on the relationship between trade and employment, an often contentious issue of public debate. Its focus is on the connections between trade policies, and labor and social policies and it will be of interest to all those who are involved in this debate: academics and policy-makers, economists, workers and employers, trade and union specialists.
Publication Date	2007
Frequency	One-time publication
Language	English
Pages	112
Price	\$12.95 / 13 Euros
Publisher	International Labour Office (ILO) Subregional Office for South-East Asia and the Pacific Phone: (02) 580.9900 Fax: (02) 580.9999 E-mail: manila@ilo.org Website: www.ilo.org
Available Format	Book

Title	Microfinance and Public Policy
Description	<p>The goal of microfinance institutions (MFIs) is to help the poor to cope better with risk, take advantage of small income generating opportunities and empower themselves through organization. To have this impact on an increasing number of people MFIs need to be financially sound and sustainable. This volume argues that while there may be situations where MFIs can go up-scale and thus meet both objectives at the same time, there are other market configurations where it is very difficult or even impossible for an institution to break even, no matter how efficiently it runs its operations. This is particularly the case in rural, remote and sparsely populated areas.</p> <p>To take account of the variety of market and contextual constraints, this book argues that public policy should be guided by efficiency, being an overarching criterion accommodating different combinations of financial performance and social impact. A valuable contribution to the debate surrounding the performance and sustainability of microfinance, this volume examines the concept of efficiency in financial intermediation, how it is measured and how public policy can be geared to provide incentives to efficiency gains. The argument is illustrated by an empirical analysis of 45 MFIs from around the world.</p>
Pages	263
Price	\$90 / 80 Euros
Publisher	International Labour Office (ILO) Subregional Office for South-East Asia and the Pacific

Title	National Economic Development Authority (NEDA) Studies
Description	<p><u>Education and Globalization</u></p> <p>This tackles the impact of globalization on the key dimensions of our higher education system. It traces the forces that have contributed and impeded globalization of education and more importantly, it has identified various threats and opportunities brought about by globalization of higher education particularly to a developing country like the Philippines.</p> <p><u>Special Issues in Agriculture</u></p> <p>This focuses on concerns relating to resource management and sustainability that are critical to agricultural growth and development. It also gives premium to the institutional issues in the area of property rights: land, water, fishery, and forestry, including an evaluation of the Comprehensive Agrarian Reform Program (CARP) and other tenure-related government programs.</p> <p><u>Winning the Water War</u></p> <p>This finds innovative ways of trying to win the “water war” or of dealing with water scarcity as the appropriate planning unit for an integrated water resources management system. It recommends pluralism in the modes in water governance in the country that will enable local stakeholders (local government units, civil society) to evolve appropriate mechanisms in accordance with local social, political, economic and ecological realities.</p>
Publication Date	Varies, depending on the title
Frequency	One-time publication
Language	English

Pages	Varies, depending on the title
Price	Varies, depending on the title
Publisher	National Economic Development Authority (NEDA) Phone: (02) 631.3281 / 631.3757 (02) 631.0945 to 65 Fax: (02) 631.3282 E-mail: bdturiano@neda.gov.ph RDMendoza@neda.gov.ph Website: www.neda.gov.ph
Available Format	Hardcopies